

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES OCT26/12 16.13
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME TRACEY ROBINSON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 06/28/12 10.11

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
AMERICAN ACTION NETWORK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 131 AGENCY PRODUCT CODE = 405 AGENCY EST# = 2870												
18		S	1100A-1200N	30		\$1,000.00	10/29	10/29	0		MON	0
PROGRAM : VIEW-ABC RA35+ : 1.7 CON COM1 : VIEW-ABC												
102		A	600A-700A	30		\$1,000.00	10/28	10/28	1		SUN	1
PROGRAM : NEWS RA35+ : 1.7 ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR OCT29 ON LINE-18 FOR 1 SPOT/WK												

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REP HEADLINE# 6251216 TRF# 323901

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\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

CHANGES

*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M5 OK'D BUY#18 MISSED: MON/1100A-1200N OCT29 30S \$1,000.00 (OCT26/12)

OFFER: SUN/600A-700A OCT28 30S \$1,000.00 PLS ADVISE.

CMT: WE CAN OFFER

OCT/12 185125.00 NOV/12 45500.00

CONTRACT TOTAL 230625.00

TOTAL SPOTS 126

MARKET TOTALS \$549,107

WFTV 42% WKMG 17% WESH 21% WOFL 15% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE